

Florri Femé Pharmaceuticals Limited

Information re: patented Hemepad

The **Hemepad** is specially designed to give a person instant pain relief in the rectal region. The pain is caused by inflamed **haemorrhoids (piles)**.

Haemorrhoids (piles) are caused by varicose veins that can be either **(internal)** in the lower rectum and anal canal or **(external)** around the anal sphincter. These veins become swollen and dilated due to blood flow congestion and constipation. General advice such as not standing still for long periods of time, drinking plenty of fluids to prevent dehydration and taking adequate amounts of fibre (roughage) in your diet to reduce the risk of suffering from constipation is recommended.

A person suffering this painful condition will be advised to take painkillers, bathe and use a local ointment. Often, an ice pack may be given to try and alleviate the pain and itching caused by the **inflamed haemorrhoids** as this will promote a localized cooling and numbing sensation in the rectal region. These, however, have been found to be uncomfortable and difficult to place in position.

The specially designed **Hemepad** provides a more comfortable, easy to use cooling alternative. It can also relieve pressure when sitting down by its soft cushioning effect.

By applying it directly to the hurting area, it has the ability to reduce the inflammation and stop the horrible itchiness and throbbing pain that can be very distressing for a lot of people. It has many benefits, it is very simple to use, it is non-invasive, drug free, discreet, flexible and comfortable. You can be reassured that it is safe to use and reuse.

Two **Hemepads** are needed (one on one in the freezer) for you to achieve maximum benefit. You will need to insert a **hemepad** in a gauze sleeve before you apply it to the painful area. Ten gauze sleeves are supplied with the **hemepads** and you can buy more sleeves when you need too. Cleaning them could not be simpler; washing them with hot soapy water and drying them before being placed in the plastic box for re-cooling is all that is required.

This product has been specifically designed with the help and support of health professionals and people like yourselves. It is a natural way to ease the pain and discomfort associated with inflamed **haemorrhoids (piles)**.